

MINUTES
WC ISA Board of Directors' Meeting
August 31, 2005 • WCISA OFFICE – Orange, CA

1. Call to Order Carl Mellinger
- Called to Order at 8:35am
Attended by:
Voting Members
Carl Mellinger, President Helen Stone, President Elect
Greg Monfette, Director Juan Barba, Director
Doug Anderson, Director Dan Jensen, Past President
Walt Warriner, ISA Rep Gabe Beeler, Director
Bob Tate, ISA President Ray Morneau, Vice President (9:24 am)

 - Non Voting Members and Guests**
Rose Epperson, Executive Director
Kerry Norman, Regional Conference Chair
Al Remyn, Publicity Committee Chair
Jose Mercado, Spanish Committee Chair
2. Approval of Prior Minutes ACTION ITEM Carl Mellinger
- Corrections by Warriner/Barba
 - Pg 2 - ED Search – add meeting face to face board meeting.
 - Pg 4 - ISA Rep report **was** sent via email, not **to be sent**.
 - Pg 2 - Publicity report - Juan Barba volunteered to **find** a replacement for Alan Markley, not replace him.
- Motion by Warriner to accept minutes as revised. Second by Barba. Motion carried- unanimous.**
3. Administrator's Report INFORMATIONAL Rose Epperson
- Office going well – Bob and Mayeve Tate have been instrumental in the changeover.
 - Systems are running well, certification tests are filling up.
 - Most calls are regarding certification and about half are from non members.
 - Rose Epperson attending training course for the certification as an association executive September 17-19
4. Treasurer's Report Conf Call* ACTION ITEM Teresa Trueman-Madriaga
- A. Finance Committee Update
- Discussed written report.
 - Conference call September 9th with Tom C. to work on Investment Policy and possible FC Policy changes for approval at next board meeting.
 - Question from Bob Tate on Raymond James fees which were ½ percent annual.
 - Look into who needs to ratify to policy changes.
- B. Budget 2005/2006
- Suggested by Walter Warriner that FC works through the Budget and present a completed document to the board.
 - Budget to be presented at next meeting or sooner.
 - Bob Tate suggested that ED work with incoming officers to introduce the budget process and increase their comfort level.
 - Dan Jensen added that the President is responsible for the budget, the FC works for the president and therefore, they can provide continuity from year to year. Should be completed by July 1st.
 - Need to bring president elect into the stream sooner, so that everyone is on the same page.
5. Editor's Report INFORMATIONAL Carl Mellinger for Bruce Hagen
- Written report distributed and discussed.
 - Date extended to accommodate ISA Nashville,
 - Working with will new staff,
 - Working with Jose Mercado on Spanish articles,
 - Emphasis on Santa Monica conference with CEU opportunities.

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6. Report on ISA Conference in Nashville INFORMATIONAL Carl Mellinger
- Discussed importance of attending the ISA International conference and participating (as a spectator) in the Board Committee meeting. Carl Mellinger came away with more connectivity to the EC and empowered as a Certified Arborist and member. He encourages others to attend.
 - Chapter received awards for Chapter Challenge and President at luncheon meeting.
- A. ISA Representative's Report INFORMATIONAL Walt Warriner
- Membership – 17936 members 105% growth - Brazil 400% increase.
 - Website for EU TCC – we could learn something from them.
 - Ambassador program is working to assist chapters that are not meeting member requirements.
 - 45 million people reached by Publicity from ISA.
 - Finances are in good shape. Mary Schmidt has left ISA and will be replaced (offer accepted 8/30).
 - New publications BMP tree transplanting and preservation. New glossary, new cd.
 - New speaker database - everyone who speaks should register. Juan Carlos is contact.
 - Grant available for translations, Sharon Lilly is contact. Western Chapter has need.
 - Walter Warriner will be speaking at the APWA meeting in Minneapolis as well as TCIA.
7. ISA President's Report INFORMATIONAL Bob Tate
- Formed Governance Committee to look at efficiency of Board, reporting structure for committee, etc. Several Chairs have been replace, great additions to spark interest.
 - Bob Tate complimented Western Chapter's ISA Rep, Walter Warriner– he keeps the values of the Chapter in focus, but also considers ISA. Walt sits on the EC. The EC is a seven member board that “runs” the ISA. The EC is a very dynamic group that always comes to a consensus. We are very well represented.
 - Nashville conference room block was over 135% - should be a good financial show.
8. Committee Reports/Updates
- A. Regional Meetings INFORMATIONAL G. Monfette / K. Norman
- Kerry Norman distributed tentative schedule for 2006. Coordinators are excited. Need assistance in NV and HI. Need to add Utility Conference in November as well as the TCC pre conference in June.
 - Black out months prior to and after the annual conference.
 - Bakersfield area needs another meeting in their area. Greg has established a black out period in So Cal to insure that meetings are well attended.
 - Henry Ardalon has requested an additional meeting in the Bay area. Greg and Kerry spoke to him and he wants to help but not coordinator. He will work with Gil Mitchell.
 - Litchfield meeting needs further discussion – attendance is low. Juan Barba will work with Kerry. ACTC's programs are subsidized and cheaper than ours, so we are challenged in that geographic region. Dan Jensen is working with ACTC to create a relationship that will work. Need to keep a presence in AZ and work on breaking even.
- B. Certification Conf Call* INFORMATIONAL Kevin Eckert
- Submitted written report.
 - Question from Tate on U-CTW program, is it separate or is it a “patch” program and what market is. UAA folks in Nashville were interested, but want to see what it would look like
 - Discussed the background of the program – mostly address the electrical issues and education. Be clear with regulation to qualified line clearance trimmers. Study guide for employers; would it be sold? Still in discussion.
 - Spanish Committee's concerns with CA test. Ground worker program and need for it. Cert Committee has looked at it, but has to look at marketability. CTW program benefits for employers should be marketed. Translations and time issues for CA test. Translation level is at proper Spanish which is over the head of the worker.
- C. Tree Fund ACTION Doug Anderson
- Doug Anderson reviewed written report.
 - New Executive Director is Janet Bornancin

