

Western Chapter International Society of Arboriculture
Executive Committee Meeting Minutes
June 10, 2010
Hyatt Regency La Jolla
San Diego, California

(NOTE: Numbering and order is chronological according to meeting progression and does not coincide with the approved meeting Agenda)

- 1) **Meeting called to order** at 9:03 AM by President Juan Barba
- 2) **Roll Call**
 - a) Present:
 - i) Juan Barba, President
 - ii) Doug Anderson, Immediate Past-President
 - iii) Greg Monfette, President-elect
 - iv) Gabe Beeler, Vice-President
 - v) Dennis Swartzell, Director
 - vi) Dana Karcher, Director
 - vii) Robert Phillips, ISA Representative
 - viii) Torrey Young, Secretary
 - ix) Rose Epperson, Executive Director
 - x) Helen Stone, Regional Conferences Chair
 - b) Guests:
 - i) Jim Skiera, ISA Executive Director (left 10:15 AM)
 - ii) Lisa Smith, (incoming Secretary, 2010-11)
 - iii) Mike Palat, (Program chair 2011 annual conference; arrived 11:55 AM)
 - c) Absent:
 - i) Dave Dockter, Director
 - ii) James Downer, Director
 - iii) Mike Neal, Treasurer
 - iv) Bruce Hagen, Editor
 - v) Stan Oka, Certification Chair
 - vi) Jill Utesch, Tree Climbing Championship Chair
 - vii) TREE Fund Chair (no current appointee)
- 3) **Agenda for Meeting 06/10/10:**
 - a) Motion: to approve the current meeting Agenda, adding ISA report from J. Skiera.
 - i) Motion: D. Karcher; Second: D. Anderson.
 - ii) Motion carried unanimously
- 4) **Minutes of meeting 03/12/10:**
 - a) Motion: to approve the minutes of 03/12/10 meeting of the Executive Committee Meeting as submitted.
 - i) Motion: D. Karcher; Second: G. Monfette.
 - ii) Motion carried unanimously
- 5) **Administrative and Officer Reports:**
 - a) Executive Director's Report: (R. Epperson, written report) R. Epperson reported on Face Book progress and character; Constant Contact email system (\$750/yr.) managing mailings well; Survey Monkey also working well, recently renewed; CA Tree Collaborative-conference call monthly btw, tree organizations, CaUFC ongoing; State Fair-USDA FS funding Green Dream w/\$10k; ACTC ongoing partnering.
 - b) Treasurer's Report: (M. Neal absent; staff-written report, through 3/31/10) R. Epperson discussed; agreed to add detail to budget comparison;
 - i) Motion: to accept the Treasurer's Report as submitted.
 - (1) Motion: D. Karcher; Second: G. Monfette
 - (2) Motion carried unanimously
 - c) **ISA Representative's Report:** (R. Phillips, written report submitted; supplemented by J. Skiera)
 - i) J. Skiera: making effort to reach out to Chapters; frequent communications with R. Epperson; discussed ISA governance changes; belated thanks for Hawaii conference, and extensive discussion of new ISA-Chapter conference policies.
 - ii) R. Phillips: transition is in process, currently no duties or responsibilities with CCR; discussed future role; suggested request language for alternate attendance at meetings.
- 6) **Strategic Initiatives and Committee Reports:**

- a) Strategic Initiative #1 - Increase public and media awareness of the benefits of trees (D. Karcher, Facilitator; no written report)
 - i) Public Relations, Special Projects: (D. Karcher for A. Remyn, no written report submitted; D. Karcher to send outline) listed concerns about both improvements/changes; discussed appointing booth-staffing alternates.
 - ii) Strategic Initiative #2 – Increase Organizational Growth (D. Swartzell, Facilitator; staff-written statistics report) membership down somewhat; R. Epperson expressed concerns about ISA-provided membership statistics;
 - (1) Membership: (D. Swartzell, staff-written report only).
- b) Strategic Initiative #3 - Promote multi-disciplinary approaches to research & education (J. Downer, Facilitator, absent; no written report).
 - i) TREE Fund Liaison: (no chair currently appointed; D. Anderson provided written report) D. Anderson reported H. Stone appointed to be WCISA TREE Fund Liaison; baseball or basketball as future fund-raisers; currently 4 Tour-de-Trees riders for 2010.
 - ii) Britton Fund: (D. Anderson; written report submitted) reviewed many successful efforts and plans, finances; discussed status of two current research projects.
 - iii) Student Activities: (M. Pendleton; written report submitted).
- c) Strategic Initiative #4 – Tree Care Standards (G. Beeler, Facilitator; no written report) reported on CSLB unlicensed contractor efforts; effort to develop trade exam for CSLB D-49/C-61 contractor's license (CA), supported by unions.
 - i) Certification: (S. Oka, absent; provide minutes of meeting 03/4-5/10) D. Anderson reported on meeting and exam update effort; reviewed pros/cons of merging with ISA CTW program, decision may take 1-2 years.
 - ii) Editor: (B. Hagen, absent; no written report) no discussion.

7) Annual Meeting Reports:

- a) 2010: (M. Neal; absent; survey and finances provide by staff) R. Epperson reported on Tucson;
- b) 2011: (W. Warriner); Mike Palat, 2011 conference program chair reported; presented call for presentations flyer; reviewed program & conference ideas;

8) Strategic Initiatives and Committee Reports: (continued)

- a) Strategic Initiative #5 – Training (G. Monfette/D. Docktor, absent)
 - i) Regional Conferences: (H. Stone; no written report, staff schedule) reviewed schedule, financial performance year to date and various meetings status;
 - ii) Commercial Arborist: (M. Porter; written report submitted) no discussion.
- b) Strategic Initiative #4 – (continued)
 - i) TCC: (J. Utesch, absent) G. Beeler reported, equipment trailer deficient, needs restocking.

9) Annual Meeting Reports: (continued)

- a) 2012: (Beeler) considered Santa Cruz; now considering Monterey.

10) Strategic Initiatives and Committee Reports: (continued)

- a) Strategic Initiative #5 – (continued)
 - i) Municipal arborist: (G. Mann; written report submitted)
 - ii) Consulting Arborist: (M. Porter, written report submitted)
 - iii) Women in Arboriculture: (written report submitted)

11) Discussion/Action items:

- a) Old business:
 - i) Ratify electronic vote on Awards issue
 - (1) Motion: (G. Monfette) to approve an alternate recipient for the Research Award.
 - (2) Motion amended: (G. Monfette) to amend the motion to approve the alternate Paula Peper for the Research Award.
 - (a) Motion: G.Monfette; Second: D. Anderson
 - (b) Motion passed unanimously by default (no votes received).
 - ii) Bylaws report tabled from 03/12/10:
 - (1) Motion: (G. Monfette) to accept the bylaws revision as submitted.
 - (2) Motion amended: (G. Monfette) to accept the bylaws revision as submitted for addition to the February 2011 membership balloting.
 - (a) Motion: G. Monfette; Second: D. Anderson
 - (b) Motion passed unanimously.
 - iii) Secretary's Report tabled from 03/12/10: Minutes archiving. Directed E.D. to enter recommendations policy.

- iv) Executive Director Review: (G. Monfette) not completed as some changes to be made; discussed inclusion of Britton Fund (no change needed). R. Epperson recommended adding Minutes Archiving to E.D. Contract.
- v) Motion: to approve the E.D. contract with addition of Minutes Archiving task.
 - (1) Motion: G. Monfette; Second: D. Anderson
 - (2) Motion passed unanimously.
- b) New business:
 - i) Meeting Schedule 2010-11: (G. Monfette) emailed meeting dates. (add 8/13/10-LAX; 11/19/10-N. CA; 2/25/11-Porterville; 5/26/11-"Go-to-Meeting")
 - ii) ISA Leadership dates: 10/19-22/2010
 - (1) Motion: to modify policy to allow flexibility to attendance. Motion died for lack of support.
- c) Other:
 - (1) Closing Remarks, Juan Barba: Thank you to the ExCom. Thx from R. Epperson to Juan.

12) Meeting adjourned at 3:17 P.M.

Submitted 6/23/2010, by Torrey Young, WCISA Secretary.

