

Western Chapter International Society of Arboriculture Executive Board Meeting Minutes

April 30, 2008

Fairmont Hotel, San Jose, California

(NOTE: Numbering coincides with meeting Agenda)

- 1) Meeting called to order @ 9:15 AM by President, Ray Morneau
- 2) Roll Call

Present:

- Ray Morneau, President
- Doug Anderson, President Elect
- Juan Barba, Vice President
- Helen Stone, Past President
- Torrey Young, Secretary
- Rose Epperson, Executive Director
- Dana Karcher, Director
- Gabe Beeler, Director
- Dennis Swartzell, Director
- Greg Monfette, Director
- Bruce Hagen, Editor (arrived 10:27 AM)
- Jim Clark, ISA Representative

Absent: Teresa Trueman-Madriaga, Treasurer

Guests:

- Steve Churchillo, Regional Meetings Chair (arrived 11:10 AM)
- Al Remy, Public Relations

- 3) Motion: to accept the current meeting Agenda, as submitted.
 - Motion: D. Karcher; Second: H. Stone
 - Motion carried unanimously
- 4) Motion: to approve the BOD meeting minutes of January 30, 2008, as submitted.
 - Motion: J. Clark; Second: D. Anderson
 - Motion carried unanimously
- 5) Administrative and Officer Reports:
 - a) Executive Director's Report: (R. Epperson, no written report) Discussed new office processes & ISA Executive Directors' monthly conference calls.
 - b) Treasurer's report: (T. Trueman-Madriaga, written report submitted, absent) Discussed absence of any committee meeting in 2007-8; W. Warriner resigned from committee; decided meetings should be quarterly.
 - Motion to accept the Treasurer's report as submitted
 - Motion: D. Anderson; Second: D. Karcher
 - Motion carried unanimously
 - i) Report on Investments (T. Cicchnin) Supports position/discussion regarding regular financial meetings; recommended changing a non-performing fund (Principal Investment Equity Income).
 - Motion to change non-performing fund (PIEI) as recommended by T. Cicchini.
 - Motion: J. Clark; Second: D. Swartzell
 - Motion carried unanimously
 - c) ISA Representative's report: (J. Clark, no written report) Submitted a copy of ISA Board Report (3/7-9/08); reported there will be a special election to fill vacant President-elect position, vacated by M. Jones resignation.
- 6) Strategic Initiative and Committee Reports
 - a) Initiative #1 Public Relations (Al Remy, report submitted) Reported many activates completed and in process; T. Young to write Thank You letter to Public Relations Area Representative volunteers.
 - b) Initiative #2 Membership (D. Swartzell; no written report) Reviewed membership numbers; discussed potential inaccuracies.

- c) Initiative #3 Education & Research (D. Anderson; written report submitted)
 - i) TREE Fund: 45 riders so far; ride will include 2 laps on Indy 50 track; TREE Fund not responsive to queries; WCISA has lost enthusiasm for participation.
 - ii) Britton Fund: Arbor Camp very successful; 28 scouts (BSA) achieved Forestry badges as a result of participation.
- d) Initiative #4 Tree Care Standards (G. Beeler; no written report) Efforts to educate unlicensed arborists is successful.
 - i) Certification (K. Eckert, written report submitted, absent) Vice-chair issue discussed (none in place); question arose again regarding status of BCMA fee-sharing from ISA.
 - ii)
 - iii) Editor: (B. Hagen; written report submitted) discussed pending articles and ideas.
 - iv) Tree Climbing Championship (Jose Mercado; no report, absent)
- e) Initiative #5 Training (G. Monfette, written report submitted) RFP for certification training will be addressed in committee meeting (5/1/08).
 - i) Regional Meetings Report (S. Churchillo, no written report) reviewed surveys.
 - ii) Student Activities Committee (SAC) (Barba, written report submitted) discussed SAC ideas.
 - iii) Spanish Arborist: (J. Mercado, no report, absent)
- 7) Annual Meeting Reports: All three discussed.**
 - a) 2008 (D. Anderson, verbal & written report submitted)
 - b) 2009 (R. Morneau, verbal)
 - c) 2010 (J. Barba, verbal) will not be in San Diego, as planned due to lack of volunteer response.
- 8) Discussion/Action Items:**
 - a) Old Business:
 - i) Nominations: (H. Stone) J. Downer elected as new Director.
 - b) New Business:
 - G. Monfette: discussed Ex. Director review process.
- 9) Meeting Adjourned 2:36 PM**

Submitted 05/19/2008, by Torrey Young, WCISA Secretary. Revised 05/31/08.

