



Western Chapter International Society of Arboriculture

Board Meeting

CAL Fire Office, Sacramento, CA

Thursday, July 21, 2022 – 12:30PM – 4:00PM

Friday, July 22, 2022 – 8:30AM – 1:30PM

Thursday, July 21, 2022 – 12:30 PM – 4:00 PM

1:13PM: Convene Meeting – Daniel Goyette, President

Roll Call & Anti-Trust Statement

Present

In Person: Daniel Goyette, President; Sarah Maitland, Vice President; Doug Wildman, Past President; Tracey Takeuchi, Director; Julia Gowin, Director; Jodi Carlson, Director; Alison Lancaster, Director; Ken Knight, ISA CoR; Rose Epperson, Executive Director; Thomas Dodge, Secretary

Remote: Kevin Eckert, President Elect; Gordon Matassa, Committee Chair; Walt Warriner, Committee Chair; Jennifer Gerndt (Guest); Kathleen Falamino (Board Liaison)

Absent: Preston Goodman, Treasurer; Linda Chalker-Scott, Editor

ACTION ITEMS

- Consider a motion to approve the Meeting Agenda

Motion put forward by Doug Wildman to approve the meeting agenda. Motion seconded by Sarah Maitland. Motion carried with no opposition.

- Consider a motion to approve the consent agenda (written reports)

Motion put forward by Tracey Takeuchi to approve the consent agenda. Motion seconded by Ken Knight. Motion carried with no opposition.

- Consider a motion to approve the April 7-8, 2022 Meeting Minutes

Motion put forward by Ken Knight to approve the meeting minutes. Motion seconded by Tracey Takeuchi. Motion carried with no opposition.

- Consider a motion to accept call minutes from June 15 Board Check-In call

Discussion: This was an informal discussion and no minutes were recorded.

- Motion put forward by Tracey Takeuchi to strike the motion concerning the June 15 minutes from the record. Motion seconded by Doug Wildman. Motion carried with no opposition.

DIALOGUE SESSION

- 2022 Conference Recap – See submitted reports, summarized by Gordon Matassa.

- Consider a motion to accept the report from the 2022 Annual Conference.

Motion put forward by Ken Knight to accept the report from the 2022 Annual Conference. Motion seconded by Julia Gowin. Motion carried with no opposition.

- ISA Needs Assessment – See submitted report, summarized by Jennifer Gerndt.

Officer Reports

- President's Goals for 2021/2022 – Goyette

- Explore whether we can migrate our W.A. CEU quizzes to the ISA portal. Could this lead to income for the chapter by developing a fee sharing system with ISA?

- Visit large companies/organizations with the goal of improving our operations and systems.

- Make membership more aware of the process of collecting CEU and turning the information over to ISA for processing (this may be addressed in the Presidential address article in W.A.).

- Consider swag/gifts for new members and credential holders that is different from what the ISA sends and is more W.C. specific.

- Consider a 'Member at Large' program or feature that could be used to gather feedback about chapter processes and programs.

- Executive Director's Report – See submitted report, summarized by Rose Epperson.



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- COR Representative – See submitted report, summarized by Ken Knight.

Discussion: The new and updated ISA Certified Arborist study guide is out. If you opt for the audio version, it is not downloadable.

- Treasurer's Report – See submitted report, summarized by Rose Epperson.

- 2022/23 Draft Budget

Consider a motion to accept the 2022/23 draft budget.

Motion put forward by Ken Knight to accept the 2022/23 draft budget. Motion seconded by Tracey Takeuchi. Motion carried with no opposition.

4:00 PM: Adjourn

Friday, July 22, 2022– 8:30AM – 1:30PM

8:48AM: Convene Meeting – Daniel Goyette, President

Roll Call & Anti-Trust Statement

Present

In Person: Daniel Goyette, President; Sarah Maitland, Vice President; Doug Wildman, Past President; Tracey Takeuchi, Director; Julia Gowin, Director; Jodi Carlson, Director; Alison Lancaster, Director; Ken Knight, ISA CoR; Rose Epperson, Executive Director; Thomas Dodge, Secretary ; Lisette Rios, Committee Member

Remote: Kevin Eckert, President Elect; Linda Chalker-Scott, Editor; Gordon Matassa, Committee Chair; Walt Warriner, Committee Chair; Igor Lacan, Committee Chair; Philip Ruiz, Committee Chair; Kathleen Falamino (Board Liaison)

Absent: Preston Goodman, Treasurer

Officer Reports, Contd.

- Editor's Report – See submitted report, summarized by Linda Chalker-Scott.

Membership –maintain and grow the membership

- Membership – See submitted report, summarized by Gordon Matassa.
- Students – See submitted report, summarized by Tracey Takeuchi.

Discussion: Tony Wolcott has left the committee.

Marketing / Public Relations – promote the professional of arboriculture

- Marketing – See submitted report, summarized by Sarah Maitland.
- Awards – No report submitted, summarized by Sarah Maitland.

Discussion: In recent past Rebecca Senior has carried this, but we are looking to establish a member driven committee.

- History – See submitted report.

Leadership – provide guidance and leadership that supports and sustains the chapter

- Nominations – These are dormant, no activity.
- Balloting – These are dormant, no activity.
- Bylaws – These are dormant, no activity.
- TREE Fund – See submitted report, summarized by Alison Lancaster.

Discussion: John Leffingwell will be the new Chair.

- Britton Fund – No update.

Professional Development – increase industry professionalism through education and credentialing



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- Credentialing – No update.
- Education – See submitted report, summarized by Igor Lacan.
- Tree Climbing Championship – See submitted report, summarized by Philip Ruiz.

Discussion: Philip is stepping down and Jared Abrojena will be the new chair.

- Annual Meeting 2022 – See submitted report, summarized by Gordon Matassa.
- Annual Meeting 2023

Discussion: Daniel, Rose, and Molly have had some preliminary meetings but more specific decisions will be made after the on-site meeting in October.

- Commercial – See submitted notes from committee call, summarized by Rose Epperson.
- Consulting – See submitted report, summarized by Jodi Carlson.
- Municipal – No update.
- Utility – No update.

Discussion: Vince is looking to step down as chair and we are looking for a new chair.

- Spanish – See submitted report, summarized by Rose Epperson.
- Women in Arboriculture – See submitted report, summarized by Alison Lancaster.

Discussion; Jessika Mitchell will be the new Chair. Covid requirements for WIA events will be the same as all other chapter events.

- Tree Care for Wildlife – See submitted report, summarized by Lisette Rios.
- Regional Plant Appraisal – See submitted report.

NEW BUSINESS

- Committee Chair List 2022-2023 was updated.
- Request from Fred Frey
 - Consider motion that the request to use the W.C. logo not be approved for use on a third party plaque. Motion put forward by Ken Knight that the W.C. logo not be approved for use on a third party plaque. Motion seconded by Tracey Takeuchi. Motion carried with no opposition.

Discussion: Kevin Keilty should be considered for an appropriate chapter award.

OPEN DISCUSSION

Should we make a more direct effort to reach out to other industry related organizations to educate them on the benefits and importance of arborist certifications and qualifications?

NEXT MEETING

- Monthly Check-In: August 17
- Next Meeting: October 13-14, Olympic Valley

1:25 PM: Adjourn