



Western Chapter International Society of Arboriculture

Board Meeting

Courtyard LAX / Remote

Thursday, January 27, 2022 – 1:00PM – 5:00PM

Friday, January 28, 2022 – 8:00AM – 1:00PM

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1:12 PM: Convene Meeting – Doug Wildman, President

Roll Call & Anti-Trust Statement

Present

In Person: Doug Wildman, President; Daniel Goyette, President Elect; Tracey Takeuchi, Director; Sarah Maitland, Director; Ken Knight, ISA CoR; Rose Epperson, Executive Director; Thomas Dodge, Secretary; Raquel Falco, Committee Chair.

Remote: Kevin Eckert, Vice President; Jimi Scheid, Past President; Julia Gowin, Director; Jodi Carlson, Director; Preston Goodman, Treasurer; Jim Downer, Committee Chair; Alison Lancaster, Committee Chair; Rebecca Senior, Committee Chair; Madeleine Rauhe, Committee Chair; Kathleen Falamino (Board Liaison); Ryan Pendleton (Epicenter Staff); Walter Passmore (Guest).

Absent: Linda Chalker-Scott, Editor

ACTION ITEMS

- Consider a motion to approve the Meeting Agenda.

Motion put forward by Sarah Maitland to approve the meeting agenda. Motion seconded by Daniel Goyette. Motion carried with no opposition.

- Consider a motion to approve the Consent Agenda A – Officer and Committee Written Reports.

Motion put forward by Ken Knight to approve the consent agenda. Motion seconded by Sarah Maitland. Motion carried with no opposition.

- Consider a motion to approve the October 21-22, 2021 Meeting Minutes.

Motion put forward by Daniel Goyette to approve the meeting minutes. Motion seconded by Ken Knight. Motion carried with no opposition.

- Consider a motion to approve the minutes from the November Board Check-in call.

Motion put forward by Daniel Goyette to approve the minutes from the November 17, 2021 Board Check-in call. Motion seconded by Julia Gowin. Motion carried with no opposition.

OFFICER REPORTS

- President's Goals for 2021/2022 – Update

Discussion: The 2022 Annual Conference, the recent update of the By-laws, and the development of our library of on-line resources. There is an interest in creating an index of past Western Arborist articles.

DIALOGUE SESSION

No Net Loss of Canopy Initiative – Walter Passmore

Discussion: Can we develop a guiding principle or best practice of no net loss of tree canopy? To be effective it would need to be incorporated into bids and cost estimates, have in-lieu planting options when existing sites were not appropriate, and consider how new planting can address the canopy loss associated with the loss of mature trees. Other discussion points were: Determining equivalency for canopy loss; the importance of consultants and tree service providers educating customers and encouraging planting; and working with industry and community groups to develop a new initiative around this issue. Should we start a new thread for this on Tradewing?

OFFICER REPORTS, Continued

- Executive Director's Report – Rose Epperson, see submitted report.



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- Treasurer's Report – Preston Goodman, see submitted report.
- COR Representative – Ken Knight, see submitted report.

Discussion: The ISA Leadership Conference has been cancelled. The 2022 Annual Conference in Malmo, Sweden is still scheduled for in-person attendance.

- Editors Report – Linda Chalker-Scott, see submitted report.

STRATEGIC COMMITTEE REPORTS

- Professional Development: Increase industry professionalism through education and credentialing.
 - Regional Conferences – Jim Downer, see submitted report for 2021 Regional Conferences OverviewDiscussion: Igor Lacan to take over what will now be the Education Committee in July 2022.
 - **Action Item:** Approve Education Committee GuidelinesMotion put forward by Tracey Takeuchi to accept the Education Committee Guidelines. Motion seconded by Ken Knight. Motion carried with no opposition.
 - Women in Arboriculture – See submitted report, summarized by Alison Lancaster.
- Marketing / Public Relations: Promote the profession of arboriculture.
 - Awards – See submitted report, summarized by Rebecca Senior.
- Leadership: Provide guidance and leadership that supports and sustains the chapter.
 - TREE Fund – See submitted report, summarized by Alison Lancaster.

5:03 PM: Adjourn



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8:00 AM: Convene Meeting – Doug Wildman, President

Roll Call & Anti-Trust Statement

Present

In Person: Doug Wildman, President; Daniel Goyette, President Elect; Tracey Takeuchi, Director; Sarah Maitland, Director; Ken Knight, ISA CoR; Rose Epperson, Executive Director; Thomas Dodge, Secretary; Raquel Falco, Committee Chair.

Remote: Kevin Eckert, Vice President; Jimi Scheid, Past President (out from 8:56-10:00); Julia Gowin, Director; Preston Goodman, Treasurer; Jim Downer, Committee Chair; Alison Lancaster, Committee Chair; Rebecca Senior, Committee Chair; Amy Zeldenrust, Committee Chair; Gordon Matassa, Committee Chair; Walt Warriner, Committee Chair; Robert Phillips, Committee Chair; Jan Scow, Committee Chair; Andy Trotter, Committee Chair; Dennis Yniguez, Committee Chair; Anne Yniguez (Guest); Francine Lai (Guest); Kathleen Falamino (Board Liaison).

Absent: Jodi Carlson, Director; Linda Chalker-Scott, Editor

STRATEGIC COMMITTEE REPORTS, Continued

- Membership: Maintain and grow the membership.
 - Membership – See submitted report, summarized by Gordon Matassa.
 - Students – See submitted report, summarized by Tracey Takeuchi.Discussion: How student members are processed by ISA vs. WCISA.

- Leadership: Provide guidance and leadership that supports and sustains the chapter.
 - Bylaws – See submitted report, summarized by Dennis Yniguez.Discussion: By-laws revision is progressing and will go to a vote by the membership. We hope to have a draft of the updated Policies and Procedures Manual for the April board meeting.
 - Audit/Budget/Finance – See submitted report, summarized by Walt Warriner.Discussion: Francine Lai discussed the current state of the market and the effects of both recent and anticipated changes moving forward.
 - **Action Item:** Allocate funds for investment.
Motion put forward by Daniel Goyette to move \$60K from checking to Gerber Kawasaki at the current level of 65-35 distribution. Motion seconded by Sarah Maitland. Motion carried with no opposition.
 - Nominations – See submitted report, summarized by Jimi Scheid.Discussion: The length of service that one commits to when agreeing to participate in the board. Board membership is a four year commitment. The office of Vice President is not compulsory, but if elected that is another four year commitment.
 - **Action Item:** Approve the nominations
Motion put forward by Tracey Takeuchi to approve the submitted nominations. Motion seconded by Julia Gowin. Motion carried with no opposition.
 - Britton Fund – No report submitted, summarized by Rose Epperson.Discussion: UC Davis issued six scholarships. We are still finalizing the ride for the 2022 Annual Conference.

- Marketing / Public Relations: Promote the profession of arboriculture.
 - Marketing – See submitted report, summarized by Amy Zeldenrust.



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- Awards – Closed session from 9:00 to 9:30
- History – See submitted report, summarized by Robert Phillips.
- Professional Development: Increase industry professionalism through education and credentialing.
 - Spanish – See submitted report, summarized by Raquel Falco.
 - Credentialing – See submitted meeting minutes, summarized by Rose Epperson.
 - Commercial – See submitted report, summarized by Julia Gowin.
 - Annual Conference 2023 – Summarized by Rose Epperson.

Discussion: The committee will be finalized soon.

- Consulting – See submitted meeting notes, summarized by Rose Epperson.

Discussion: This committee has been active. They are working on articles and are having on-line round table meetings that have been well attended.

- Regional Plant Appraisal – See submitted report, summarized by Jan Scow.
- Annual Conference 2022 – See submitted report, summarized by Gordon Matassa.
- Tree Care for Wildlife – See submitted report, summarized by Andy Trotter.
- Tree Climbing Championship – No update.
- Utility – No update.

OLD BUSINESS

Covid Event Policy

- **Action Item**

Motion put forward by Tracey Takeuchi to ratify the Covid Event Policy as agreed to over email communications. Motion seconded by Ken Knight. Motion carried with no opposition.

NEXT MEETING

- April 7-8 in Porterville (In-person and virtual hybrid attendance)
- Monthly calls to continue on the third Wednesday of the month.

12:50 PM: Adjourn