



Western Chapter International Society of Arboriculture
Board of Directors Meeting Minutes
Marriott Oakland City Center / Remote
Thursday, October 21, 2021 – 1:00PM – 5:00PM
Friday, October 22, 2021 – 9:00AM – 1:00PM

Thursday, October 21, 2021 – 1:00 PM – 5:00 PM

1:02PM: Convene Meeting – Doug Wildman, President

Roll Call & Anti-Trust Statement

Present

In Person: Doug Wildman, President; Daniel Goyette, President Elect; Jimi Scheid, Past President; Sarah Maitland, Director; Julia Gowin, Director; Ken Knight, ISA CoR; Rose Epperson, Executive Director; Thomas Dodge, Secretary; Dennis Yniguez, Committee Chair.

Remote: Tracey Takeuchi, Director; Preston Goodman, Treasurer; Linda Chalker-Scott, Editor; Jim Downer, Committee Chair; Alison Lancaster, Committee Chair; Robert Phillips, Committee Chair; Madeleine Rauhe, Committee Chair; Kathleen Falamino (Board Liaison).

Absent: Kevin Eckert, Vice President; Jodi Carlson, Director

ACTION ITEMS

- Consider a motion to approve the Meeting Agenda
Motion put forward by Julia Gowin to approve the meeting agenda. Motion seconded by Daniel Goyette. Motion carried with no opposition.
- Consider a motion to approve the July 22-23, 2021 Meeting Minutes
Motion put forward by Daniel Goyette to approve the meeting minutes. Motion seconded by Julia Gowin. Motion carried with no opposition.
- Consider a motion to approve the Consent Agenda A – Officer and Committee Written Reports Received by 10/15/21:
Motion put forward by Sarah Maitland to approve the consent agenda. Motion seconded by Julia Gowin. Motion carried with no opposition.
 - ISA Council of Representatives
 - Editor's Report
 - Credentialing Committee
 - TREE Fund
 - Annual Conference Committee
 - Awards Committee
 - Membership Committee
 - History Committee
 - Women in Arboriculture Committee
 - Tree Care for Wildlife AdHoc Committee

OFFICER REPORTS

- President's Goals for 2021/2022 – Update, Doug Wildman.
Discussion: We are still in the process of getting speakers for the annual meeting, and want to emphasize urban tree planting. The updating of the bylaws is in process. We want to continue our education/student outreach and developing an online index of articles.
- Executive Director's Report – Rose Epperson, see submitted report.
 - Approve Code of Conduct for Trade Wing
Discussion: We need to set guidelines for posting regarding solicitations, politics, and religion. Is there a difference between posting a job opening and actively recruiting people?
Motion put forward by Jimi Scheid that language is included in the Tradewing CoC that prohibits job posting and political or religious commentary. Motion seconded by Ken Knight. Motion carried with no



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opposition.

- Board Resolution for SBA Loan 2020

Motion put forward by Ken Knight to approve the Board Resolution for the 2020 SBA loan. Motion seconded by Sarah Maitland. Motion carried with no opposition.

- Editor Report – Linda Chalker-Scott, see submitted report.

Discussion: The importance of submitting authors adhering to the submittal guidelines.

- COR Representative – Ken Knight, see submitted report.
- Treasurer's Report – Preston Goodman, see submitted report.

Motion put forward by Daniel Goyette to approve the Treasurer's Report. Motion seconded by Julia Gowin. Motion carried with no opposition.

DIALOGUE SESSION

- Bylaws Revision 2022

Discussion: The purpose of bylaws and how they interact with governance and process, and the importance of bylaws not conflicting with the articles of incorporation. As part of streamlining our bylaws, some things will be moved to Policies and Procedures which will restore some flexibility in the day to day governing. This will be revisited during the November remote meeting and there will be a vote whether to send the revised bylaws to the membership.

- Trade Wing Next Step – Held over until Friday, October 22, 2021.

5:10 PM: Adjourn

Optional Site Tour of Oakland Convention Center



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9:04AM: Convene Meeting – Doug Wildman, President
Roll Call & Anti-Trust Statement

PRESENT

In Person: Doug Wildman, President; Daniel Goyette, President Elect; Jimi Scheid, Past President; Sarah Maitland, Director; Julia Gowin, Director; Ken Knight, ISA CoR; Rose Epperson, Executive Director; Thomas Dodge, Secretary; Gordon Matassa, Committee Chair.

Remote: Kevin Eckert, Vice President; Tracey Takeuchi, Director; Jodi Carlson, Director; Jim Downer, Committee Chair; Alison Lancaster, Committee Chair; Doug Anderson, Committee Chair; Andy Trotter, Committee Chair; Robert Phillips, Committee Chair; Rebecca Senior, Committee Chair; Amy Zeldenrust, Committee Chair; Dennis Yniguez, Committee Chair; Madeleine Rauhe, Committee Chair; Kathleen Falamino (Board Liaison).

Absent: Preston Goodman, Treasurer; Linda Chalker-Scott, Editor

STRATEGIC COMMITTEE REPORTS

- Leadership – provide guidance and leadership that supports and sustains the chapter:
 - Audit/Budget/Finance – See submitted report.
 - Nominations – See submitted report.
 - Balloting – No update.
 - Bylaws – Discussed in the Dialogue Session on Thursday 10/21/2021.
 - TREE Fund – See submitted report, summarized by Alison Lancaster.
 - Britton Fund – No written report submitted, summarized by Doug Anderson.Discussion: The fundraising challenges that non-profits are facing, how to increase the donor base... and we are looking forward to an awesome auction and ride in 2022!

- Membership – maintain and grow the membership:
 - Membership – See submitted report, summarized by Gordon Matassa.
 - Students – See submitted report, summarized by Tracey Takeuchi.

- Professional Development – increase industry professionalism through education and credentialing:
 - Credentialing See submitted report, summarized by Doug Anderson.
 - Aerial Lift Credential Status
Discussion: ISA is discontinuing the Aerial Lift credential, but current credential holders will still be able to maintain it. WCISA is considering ways to continue this credential because it is most prevalent in our chapter and is written into many contract requirements.
 - Regional Conferences – See submitted report, summarized by Jim Downer.
 - Education Plan Update
Discussion: This committee is transitioning into the Education Committee and Igor Lacan will be taking over as Chair of the Education Committee.
 - Tree Climbing Championship – No update.
 - Annual Meeting 2022 – See submitted report, summarized by Gordon Matassa.Discussion: We still need help for several committees.



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- Annual Meeting 2023 – Summarized by Rose Epperson.

Discussion: We are still in talks with the venue, Palisades Tahoe (formerly Squaw Valley).

- Commercial – No update.
 - Consulting – No update.
 - Municipal – No update.
 - Utility – No update.
 - Spanish See submitted report, summarized by Rose Epperson.
 - Women in Arboriculture See submitted report, summarized by Alison Lancaster.
 - Tree Care for Wildlife See submitted report, summarized by Andy Trotter.
 - Regional Plant Appraisal See submitted report, summarized by Tracey Takeuchi.
- Marketing / Public Relations – promote the professional of arboriculture:
 - Marketing – See submitted report, summarized by Amy Zeldenrust.
 - Awards – See submitted report, summarized by Rebecca Senior.
 - History – See submitted report, summarized by Robert Phillips.

OLD BUSINESS

- Annual Conflict of Interest Forms

Discussion: All board members and officers must submit a completed form.

NEW BUSINESS / EXECUTIVE SESSION

- Executive Director Review – Closed Session.

OPEN DISCUSSION

- Logistics of 2022 Annual Meeting

Discussion: What will be the state guidelines regarding Covid-19? We need to be prepared for mask requirements. Should we consider our own requirements around vaccination status, masks, and requiring proof of vaccination?

- Meeting Format

Discussion: Previously we met for one day-long session, but that still impacted two days of scheduling because of travel. That led to meeting for two shorter sessions over the course of two days. With hybrid and remote options, do we want to reconsider our meeting format? As of now, we will maintain the current format.

NEXT MEETING

- January 27-28 (Los Angeles)
- April 7-8 (Remote) – There was some discussion of this being a hybrid meeting for those that prefer to visit the chapter offices in Porterville.
- Monthly calls will continue

1:33 PM: ADJOURN